

Review

## Thyroid Cancer: Burden of Illness and Management of Disease

Rebecca L. Brown , Jonas A. de Souza, Ezra EW Cohen

Department of Medicine, The University of Chicago, Chicago, IL 60637, USA

✉ Corresponding author: Rebecca L. Brown, MD, Assistant Professor of Medicine, The University of Chicago, 5841 S. Maryland Avenue, Chicago, IL 60637. Tel: 773-702-9458; Fax: 773-834-0486; rbrown3@medicine.bsd.uchicago.edu

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### Abstract

**Objective:** The incidence of thyroid cancer, the most common endocrine malignancy, has increased dramatically in the last fifty years. This article will review the standard approach to thyroid cancer treatment as well as novel therapies under investigation. We will also address potential cost considerations in the management of thyroid cancer.

**Study Design:** A comprehensive literature search was performed.

**Methods:** Review article.

**Results:** The high prevalence of thyroid cancer and the availability of novel therapies for patients with metastatic disease have potential economic implications that have not been well-studied. Because many patients likely have very low morbidity from their cancers, better tools to identify the lowest risk patients are needed in order to prevent overtreatment. Improved risk stratification should include recognizing patients who are unlikely to benefit from radioactive iodine therapy after initial surgery and identifying those with indolent and asymptomatic metastatic disease that are unlikely to benefit from novel therapies. In patients with advanced incurable disease, randomized-controlled studies to assess the efficacy of novel agents are needed to determine if the costs associated with new agents are warranted.

**Conclusions:** Health care costs associated with the increased diagnosis of thyroid cancer remain unknown but are worthy of further research.

**Key words:** differentiated thyroid cancer, radioactive iodine, targeted therapy, clinical trials, pharmacoeconomics

### Background/Epidemiology of Thyroid Cancer in the United States

Thyroid cancer is the most common endocrine malignancy, with an estimated 44,670 new cases diagnosed in the United States in 2010. Its prevalence continues to rise; in 2008 it became the sixth most diagnosed cancer in women.<sup>1</sup> For reasons that are unclear, thyroid cancer is 2-3 fold more common in females than males. Although the peak incidence of thyroid cancer diagnosis is 45 to 49 years in women and 65 to 69 years in men, it does affect young people. Thyroid cancer accounts for approximately 10% of

malignancies diagnosed in persons aged 15 to 29 years.<sup>2</sup>

Thyroid carcinoma can arise from either follicular or non-follicular thyroid cells. Follicular cancers include papillary thyroid cancer (PTC, 80%), follicular thyroid cancer (FTC, up to 11%), Hürthle cell cancer (HCC, 3%) and anaplastic thyroid cancer (ATC, 2%). PTC and FTC, which together account for the vast majority of cancers, are commonly referred to together as differentiated thyroid cancer (DTC). HCC, a subtype of FTC, is often classified on its own because it has a distinct histological appearance and is often less responsive to standard therapy. Similar to HCC,

several subtypes of DTC, including tall cell, columnar and insular thyroid cancers, are thought to be more aggressive. In contrast to DTC, ATC represents undifferentiated thyroid cancer. Medullary thyroid cancer (MTC) arises from non-follicular thyroid cells called calcitonin-producing cells and accounts for about 4% of thyroid cancers.

PTC accounts for the increase in new diagnoses of thyroid carcinoma. The reason for the increase in incident and prevalent cases is not clear, but many believe it is due to the widespread use of radiology tests done for other reasons that detect small nonpalpable thyroid cancers. Consistent with this theory is that the death rate from thyroid cancer has remained stable despite the increase in cases. However, a recent analysis suggests that all stages of thyroid cancer are increasing, a finding that cannot be explained by surveillance alone.<sup>3</sup> Because PTC accounts for the increase in thyroid cancer burden, this review will focus on its management. Since PTC and FTC are often treated with similar therapy, we will collectively refer to this group of cancers as DTC.

DTC is considered the least aggressive type of thyroid cancer and has, in general, an excellent prognosis. Overall, greater than 90% of patients with thyroid cancer are alive at 10 years after diagnosis. This reassuring number is attributed to the fact that most people with thyroid cancer have low-risk disease. However, a small percentage of patients with DTC exhibit more aggressive disease. Of the approximately 1,690 people who die yearly from thyroid cancer in the United States, about 70% percent carry the diagnosis of DTC.<sup>1, 4</sup> The prognosis of patients with metastatic DTC is difficult to predict. Some patients with metastatic DTC have stable or slow-growing disease and maintain good quality of life without therapy. Others, however, develop progressive disease that is not amenable to traditional therapy and, as a result, suffer increased morbidity and mortality from their cancer. Five-year survival is lower in patients with distant disease (56%) compared with local (99.7%) or regional (96.9%) disease.<sup>1</sup> Although it is difficult to predict who will go on to develop progressive disease, certain factors are implicated in increasing an individual's particular risk for developing progressive cancer. For example, age greater than 45 years of age, male gender, radioactive iodine resistance, and positive FDG uptake on PET scanning have been associated with poorer prognosis in DTC.

## Current Treatment Options in Thyroid Cancer

Initial treatment for DTC includes surgery, ra-

dioactive iodine treatment and thyroid hormone suppression therapy. Standard of care recommendations are based largely on retrospective data. A prospective randomized trial to determine optimal therapy would be prohibitively long and expensive because survival rates are excellent. The lack of prospective data may lead to overtreatment of patients with low-risk disease who may have had no morbidity or mortality from their cancers if left untreated. Clinically unrecognized thyroid cancer has been seen in 4 - 35.6% of autopsies, which is far greater than prevalence of diagnosed cancer.<sup>5-8</sup> Still, because up to 35% of patients, including those with low-risk tumors, have recurrences,<sup>9</sup> most clinicians recommend therapy.

Total thyroidectomy is the preferred surgery for DTC. Lobectomy is only considered appropriate for small, isolated tumors (less than 1 cm) without evidence of local spread. In retrospective studies, total thyroidectomy has been shown to improve disease-free survival and reduce recurrence rates.<sup>10-12</sup> Total thyroidectomy allows for adequate staging and, when clinically appropriate, subsequent therapy with radioactive iodine (RAI, <sup>131</sup>I). In addition, as many as 30-85% of patients have multifocal disease;<sup>13</sup> this is not always appreciated until surgical specimens are evaluated.

A small amount of thyroid tissue, called the thyroid remnant, is often left after total thyroidectomy. RAI can be administered postoperatively to destroy any remaining thyroid cells, normal or malignant. RAI improves the specificity of future surveillance imaging to detect recurrent disease. It also allows clinicians to monitor serum thyroglobulin, a protein made by thyroid follicular cells, as a marker of disease. Because thyroid stimulating hormone (TSH) stimulation increases iodine uptake in thyroid cells, patients are withdrawn from thyroid hormone therapy or treated with recombinant human TSH (rhTSH) in order to drive <sup>131</sup>I into remaining cells. Most commonly, therapy with <sup>131</sup>I is given as fixed doses, with small cancers confined to the thyroid receiving low doses (30 mCi) and more advanced cancers receiving higher doses (usually up to 200 mCi when lung metastases are present).

Data suggest that high-risk patients (Stage III or IV) gain from RAI in terms of decreased disease progression and mortality.<sup>13-15</sup> In contrast, the benefits of RAI in low-risk patients are uncertain and should be used selectively. Data suggest that RAI decreases recurrence rates in low-risk patients with tumors greater than 1.5 cm, but whether it improves cause-specific survival is unclear.<sup>12, 14-16</sup> RAI treatment has not been shown to decrease recurrence rates or death in pa-

tients with isolated tumors less than 1.5 cm.<sup>12, 17, 18</sup> Hay *et al.*, reviewed PTC cases managed at the Mayo Clinic between 1940 – 1999.<sup>18</sup> Despite the increased use of RAI during this period, no significant improvement in cause-specific mortality or tumor recurrence were observed in low-risk patients. These findings suggest that RAI should not be given routinely to low-risk patients. Other researchers have suggested basing RAI decision-making in low-risk patients on whether a stimulated Tg is detectable three months postoperatively.<sup>19</sup> Vaisman *et al.* found that of 104 patients, 56.7% had an undetectable stimulated Tg; only 1 of these patients received RAI. If widely applied, less RAI administration may decrease health care spending. In addition to cost, RAI does have potential side effects, including damage to salivary glands, bone marrow, and gonads, especially when given in high and cumulative doses. Therefore, its use should be targeted at patients who are likely benefit from therapy.

The third part to standard DTC therapy is thyroid hormone suppression therapy. Because TSH stimulates thyroid growth, the goal of suppression therapy is to keep TSH levels low. The degree of TSH suppression depends on the risk of the cancer, with only high-risk cancers requiring aggressive lowering of TSH. Several series have shown decreased recurrence rates and cancer-related mortality with thyroid hormone suppression therapy in high-risk patients.<sup>20</sup> There is no evidence that low risk patients require suppression.<sup>13</sup> In fact, the increased risk of atrial fibrillation and bone loss from TSH suppression make aggressive TSH-lowering undesirable in low-risk patients.

Because recurrences have been reported sometimes decades from initial treatment,<sup>9</sup> patients with thyroid cancer require lifelong monitoring. Surveillance tests include measuring Tg levels while on and off thyroid hormone (or stimulated with rhTSH), neck ultrasounds, and <sup>131</sup>I total body scans (TBSs). For patients with detectable Tg and negative TBSs, FDG-PET scanning is commonly employed. Which tests should be done and the time interval between testing must be tailored to the individual recurrence risk of the patient.

### Therapeutic Options for Advanced DTC

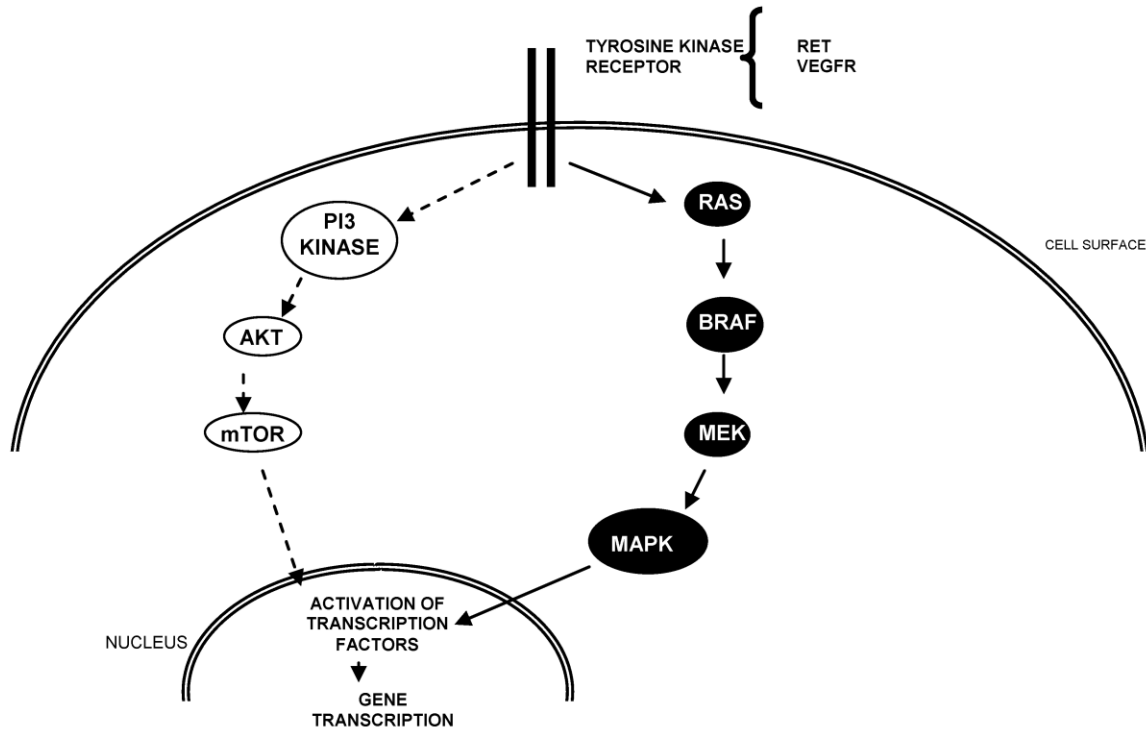
Patients with progressive DTCs that are not responsive to standard treatment require additional therapy. Treatment should focus both on gaining local disease control in the neck as well as the management

of systemic disease. Neck dissection should be considered even in the setting of metastatic disease especially if cancer threatens vital neck structures. The role of external beam radiation (EBRT) to control neck disease in DTC has not been established; it is unclear whether it improves survival. Still, EBRT may help provide local control. Cytotoxic chemotherapy has been used to treat systemic disease but the efficacy is poor. Doxorubicin is FDA-approved for treatment of thyroid cancer, but response rates are low and short-lived. Combination chemotherapy with doxorubicin and agents such as cisplatin have been associated with increased toxicity without improved response or clear impact on survival.<sup>21</sup>

In recent years, new targeted agents for the treatment of advanced thyroid cancer have emerged. The rationale for these agents is that they target and block known aberrancies in thyroid carcinoma, namely constitutive activation of the MAPK and/or PI3 pathway and vascular endothelial growth factor receptors (VEGFRs) (Figure 1). Constitutive activation of the RET receptor via *RET/PTC* rearrangements and activating mutations of *BRAF* are commonly reported in PTCs whereas *RAS* mutations are common in FTC. VEGF, a stimulator of angiogenesis, likely contributes to tumor progression. Importantly, tumors with *BRAF* mutations are have been associated with increased risk of recurrence.<sup>22</sup>

To date, there have been several Phase II studies evaluating targeted agents in advanced thyroid cancer (Table 1). Most of these agents are tyrosine kinase inhibitors (TKIs) that have activity against pathways that are implicated in DTC. Several agents have multiple targets; some studies include all subtypes of thyroid cancer.

Axitinib and motesanib diphosphate are two oral investigational agents with activity against VEGFRs. A Phase II study of axitinib in advanced thyroid cancer enrolled 60 patients (30 PTC, 15 FTC, 12 MTC, 2 ATC, 1 other) who failed standard therapy.<sup>23</sup> Documentation of progressive disease was not required. On an intention-to-treat analysis, 30% of patients (7 PTC, 7 FTC, 3 MTC, 1 ATC) had a partial response and 38% of patients had stable disease greater than 16 weeks. A Phase II study of motesanib included 93 patients with progressive DTC with evidence of progression.<sup>24</sup> Of 92 patients available for evaluation, 14% had a partial response by RECIST and 35% had durable stable disease for greater than 24 weeks. Common adverse events with VEGFR inhibitors included hypertension, fatigue and diarrhea.



**FIGURE I.** Schema of key pathways in the development and progression of thyroid cancer.

**TABLE I.** Targeted agents under clinical evaluation for the treatment of advanced thyroid cancer.

Compound	Class	Thyroid cancers
Axitinib	Tyrosine Kinase Inhibitor (TKI)	DTC, MTC, ATC
Motesanib Diphosphate	TKI	DTC
Pazopanib	TKI	DTC
Sorafenib	TKI	DTC
Sunitinib	TKI	DTC, MTC, ATC
Thalidomide	Inhibitor of angiogenesis	DTC, MTC
Lenalidomide	Inhibitor of angiogenesis	DTC

Pazopanib is a TKI targeting several kinases including VEGFR, platelet-derived growth factor, and c-KIT. A Phase II study recruited 39 patients with iodine-refractory DTC with evidence of progression within 6 months of enrollment.<sup>25</sup> Confirmed partial responses were recorded in 49% of 37 evaluable patients, the highest response rate yet reported in patients with DTC. The likelihood of response lasting longer than 1 year was calculated at 66%. Common adverse events included fatigue, skin and hair hypopigmentation, diarrhea, and nausea.

Sorafenib is an oral TKI with activity against multiple kinases including BRAF, VEGFR and RET. It is currently indicated for the treatment of advanced renal cell carcinoma and unresectable hepatocellular

carcinoma. Sorafenib has shown cytostatic effects in thyroid tumor cells lines, both with and without the presence of *BRAF* mutations.<sup>26, 27</sup> Data from several clinical studies of sorafenib for the treatment of advanced thyroid cancer have been reported. One trial evaluated sorafenib in 41 patients with PTC.<sup>28</sup> A total of 6 patients (15%) had a partial response. Another 56% of patients had stable disease longer than 6 months. A second study enrolled 55 patients (25 PTC, 19 FTC/HCC, 4 MTC, 5 ATC) with metastatic, iodine-refractory thyroid cancer.<sup>29</sup> Median PFS was 84 weeks. Sixteen patients had completed *BRAF* genotyping. Interesting, patients with PTC tumors harboring *BRAF*<sup>V600E</sup> mutations had significantly longer PFS (84+weeks) compared to patients with *PTC/FTC*

wild type *BRAF* (54 weeks). Preliminary data from a third Phase II study of sorafenib in advanced thyroid cancer have been presented.<sup>30</sup> Some 18 patients (10 MTC, 8 DTC) with progressive thyroid cancer were enrolled. Of 10 patients evaluable at 3 months, 9 had stable disease and 1 had a partial response.

Sunitinib is an oral TKI with multiple targets including PDGFR, VEGFR, Kit and RET. Sunitinib is currently indicated for the treatment of metastatic renal cell cancer and for imatinib-resistant gastrointestinal stromal tumors. Preliminary results of three Phase II studies of sunitinib in advanced thyroid cancer have been presented. In one study, 43 subjects (37 DTC, 6 MTC) with progressive disease within the previous 6 months who failed standard therapy were enrolled.<sup>31</sup> Of 31 patients with DTC who completed 2 cycles, 13% had a partial response and 68% had stable disease. In a second trial, 17 patients with advanced thyroid cancer (8 PTC, 4 MTC, 1 ATC, 4 other) were enrolled. Of 15 patients evaluable at 3 months, 1 had a partial response and 12 patients had stable disease.<sup>32</sup> A third trial of sunitinib in advanced thyroid cancer enrolled 18 patients (15 DTC, 3 MTC).<sup>33</sup> Although 44% of patients had a radiographic response on FDG-PET scanning, response rates by RECIST have not been reported.

Promising data on the activity of sorafenib and sunitinib in advanced thyroid cancer have led to the inclusion of both drugs on the NCCN Drug and Biologic Compendium™. The NCCN Clinical Practice Guidelines in Oncology™ for Thyroid Carcinoma recommends the use of sorafenib or sunitinib for systemic metastatic disease when a clinical trial is not available or appropriate.<sup>34</sup>

Thalidomide is different than the novel agents described above in that it is not a TKI. Although thalidomide was developed as a sedative in the 1950s, it was found to be teratogenic. However, thalidomide was observed to have antiangiogenic properties, although its mechanism of action is uncertain. A Phase II study of thalidomide enrolled 36 patients (13 PTC, 4 FTC, 8 HCC, 4 insular, 7 MTC) with radioiodine-unresponsive progressive disease.<sup>35</sup> Of 28 patients available for evaluation, 5 had partial responses and 9 had stable disease. Serious adverse events included infection, pericardial effusion, and pulmonary embolus. More recently, preliminary results from a Phase II study with lenalidomide, a derivative of thalidomide with less toxicity, have been reported.<sup>36</sup> A total of 25 patients with iodine-refractory DTC were initiated on 25 mg of oral lenalidomide daily. Of 18 evaluable patients, 22% had a partial response and 44% had stable disease.

Targeted therapy presents new therapeutic op-

tions for patients with advanced thyroid cancer. However, criteria for ideal candidates for these new therapies continue to evolve. While early trials included patients with measurable but stable disease, most recent studies have focused on patients with progressive disease as these patients suffer higher morbidity and mortality from their cancers and the toxicities of targeted agents are perhaps better justified. Importantly, randomized-controlled studies are now underway to assess whether targeted agents improve survival.

## Pharmacoeconomics

The cost associated with the increasing incidence of thyroid cancer is not well-understood. A thorough investigation of the literature did not identify published data regarding overall costs related to non-metastatic thyroid cancer, long term management of low-risk thyroid cancer or repeat RAI for refractory disease. Because most thyroid cancer is non-metastatic and the number of these cases continues to increase, the cost related to therapy will surely rise. There has been cost analysis on the use of rhTSH for remnant ablation compared to thyroid hormone withdrawal.<sup>37-39</sup> A recent study suggests cost effectiveness of rhTSH in the US depends on variations in cost of rhTSH, rates of remnant ablation, productivity loss from time off work and quality of life.<sup>37</sup>

Health care costs of newly metastatic thyroid cancer have been investigated. A retrospective longitudinal cohort study using a large (~14 million covered lives) US health-insurance claims database, analyzed the costs of health related interventions in 183 patients with newly metastatic thyroid cancer between 2003 and 2005.<sup>40</sup> Inpatient care was the main driver of the total healthcare expenditure, and represented 43% of all costs. Radiation therapy was used in 23%, <sup>131</sup>I therapy in 19%, thyroid surgery in 13%, and chemotherapy in 11% of patients. The costs were substantial and totaled \$60,196 per patient during the first year and \$35,189 during the second year of follow-up. This study did not consider newer targeted agents, which will likely increase costs as well.

Because the use of targeted agents in advanced thyroid cancer is recent, no economic analyses in this setting have been performed. However, pharmacoeconomic studies of sorafenib and similar agents have been published in renal cell carcinoma (RCC) and hepatocellular carcinoma. The National Institute for Health and Clinical Excellence (NICE) in the UK, has issued its final appraisal on the cost-effectiveness of sorafenib for RCC patients in who failed immunotherapy.<sup>41</sup> With a value of £65,900 per quality-adjusted life year (QALY) gained, NICE considered

sorafenib not to be cost-effective. Similarly, the NICE Committee considered that the incremental cost-effectiveness ratio (ICER) of sorafenib as second-line treatment for RCC patients in whom non-immunotherapy first-line treatment has failed, and who are unsuitable for immunotherapy, would also not be a cost-effective use of the UK National Health Service resources.<sup>41</sup>

The appraisal of sorafenib in hepatocellular carcinoma has also been evaluated. The manufacturer (Bayer) submitted evidence to the NICE Committee in which sorafenib compared with best supportive care (BSC) produced a base-case ICER of £64,754 per QALY gained. The NICE Committee, however, issued a preliminary appraisal document with an ICER of £76,067, and stated that sorafenib as a treatment for advanced hepatocellular carcinoma in patients for whom surgical or locoregional therapies had failed or were not suitable, is not cost-effective.<sup>42</sup> From the U.S. payer perspective, a recent economic evaluation of sorafenib in unresectable hepatocellular carcinoma versus BSC estimated that the ICER was \$62,473 per QALY gained.<sup>43</sup> Of note, these studies were performed in malignancies in which the efficacy of sorafenib has been demonstrated in randomized-controlled studies. Nevertheless, these evaluations do illustrate the complex issue of cost and effectiveness with new targeted agents.

The addition of targeted drugs has the potential to substantially alter the cost of treatment of advanced thyroid cancer. Thus, as resources are scarce, pharmacoeconomic and quality of life analyses of these different drugs in the US setting will be mandatory.

## Conclusions

The cost associated with the management of thyroid cancer is bound to increase in coming years. Part of this increase will likely be from costs incurred for the standard treatment of PTC, as this subtype of thyroid cancer has seen a large increase in diagnosis. Controlling cost while still providing optimal care will require better risk stratification in low-risk patients. While certain factors such as increasing age or male gender increase a patient's chance of having progressive disease, current diagnostic tools are inadequate to accurately predict which patients will do well with minimal therapy. While surgery remains necessary for adequate staging, more judicious use of RAI may help control costs. In the future, newer tools, such as molecular genetics to detect more or less aggressive cancers, may aid clinicians in recommending the most appropriate therapy.

Although patients with advanced thyroid cancer represent a minority of patients, they require contin-

ued evaluation and therapy which will also increase health care expenditures. Although many of these patients receive targeted therapy as part of clinical trials, the availability of sorafenib and sunitinib provides options when trials are not available. These agents do have significant toxicities and costs; therefore, identifying which patients with metastatic disease are likely to benefit novel therapies remains an important research question. At present, results from randomized studies are needed to investigate whether targeted agents improve survival. Whether these agents are cost effective remains an unknown but important question.

## Conflict of Interest

The authors have declared that no conflict of interest exists.

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